

**For Immediate Release:**  
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## Global Compression Leader SIGVARIS Attends Largest Cycling, Running & Triathlon Expo in the Country to Educate Athletes About Graduated Compression

*SIGVARIS attends Endurance Sports Expo, the largest event of its kind in the country for endurance athletes.*

**PEACHTREE CITY, GA** – Together, SIGVARIS, a global leader in medical-grade graduated compression garments, and Chester County Running Store will attend the Endurance Sports Expo (ESE) in Philadelphia on Feb. 25-26 at the Greater Philadelphia Expo Center, joining nationally recognized athletes and more than 200 vendors for a one-of-a-kind sports event geared towards endurance athletes.

The use of compression wear is a growing trend among athletes worldwide. When athletes wear true graduated compression, compression that is tightest at the ankle, during and after exercise or competition, it helps flush out lactic acid and provides symptomatic relief of delayed onset leg muscle soreness. SIGVARIS manufactures a Performance Sock, a Performance Sleeve and an Athletic Recovery Sock to help athletes peak their performance and speed up their recovery time!

At the event, representatives from SIGVARIS and Chester County Running Store will be on hand to properly measure and fit athletes for sports compression sleeves and socks. A proper fit is essential to ensuring the maximum health benefits when using graduated compression products. Wearing true graduated compression socks during travel can also help prevent a Deep Vein Thrombosis (DVT), a high-risk for high-endurance athletes. SIGVARIS representatives will also share information about how improving circulation with graduated compression helps to prevent chronic venous disorders.

SIGVARIS sponsors several sports events each year to help educate athletes about the value and benefits of wearing true graduated compression. Participants who stop by the SIGVARIS booth may enter to win a pair of SIGVARIS Athletic Recovery Socks.

Learn more about SIGVARIS Sports products at: <http://www.sigvarisus.com/brand/sports>.

### **About SIGVARIS:**

SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 50 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of chronic venous disorders. Our US manufacturing plant is located in Peachtree City, GA. For more information, please visit [www.sigvarisus.com](http://www.sigvarisus.com).

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